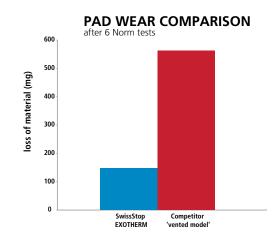


SwissStop EXOTherm

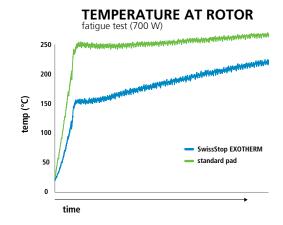
Cooling fin equipped disc brake pad





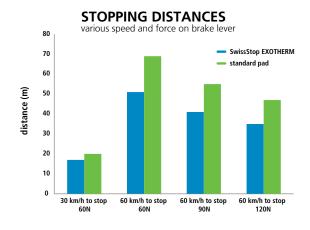
Maximum pad life

- high durability compound
- 2-3X longer pad life than competitive products
- based on award winning SwissStop Disc E compound
- durable but also rotor friendly



Minimum brake fade

- brake system temperatures significantly lower than standard pads under the same brake load
- more consistent brake performance
- increases service life of components including pads and rotors



Powerful braking

- shorter stopping distances than standard pads
- provides a performance advantage in a wide range of riding conditions, speeds and force at brake lever
- consistent performance with rotors of all types
- 8 different models compatible with calipers from Shimano, Avid, SRAM, Magura, Formula and more

SwissStop bicycle brake pads are a product of Rex Articoli Tecnici SA. Founded in 1935, the company started to develop and manufacture bicycle brake pads in the 1950s, becoming the original equipment supplier for several of the leading brake manufacturers of that time. By the 1970s annual production reached over 20 million pieces per year. SwissStop was created in the 1990s and with this brand Rex continues its decades long tradition of research, development and production in the bicycle brake pad industry. Rex Articoli Tecnici also produces a wide range of technical items of rubber, thermoplastics and elastic materials.

Rex Articoli Tecnici SA / via Catenazzi 1 / 6850 Mendrisio SWITZERLAND / +1 41 91 640 50 50 / sales@swissstop.ch / www.swissstop.ch / © 2015 Rex Articoli Tecnici SA